

REFERENCE LETTER

Client: MILOŠ JOVANOVIĆ PR PROIZVODNJA OSTALIH PROIZVODA I NESPECIJALIZOVANA TRGOVINA NA VELIKO 3D ART REKLAME PROKUPLJE

PIB: 111459892

MB: 65426005

Established: 28.05.2019.

Business Activity: 3299 – Manufacturing of Other Products

Project: Website Development, AI Integration, Maintenance and Technical Support

To Whom It May Concern,

I have been working with **Marija Dogandžić** since 2022 on the development, maintenance, and continuous improvement of our company website for the production and installation of illuminated advertising, signage, and custom branding solutions. Our cooperation is ongoing and continues to this day.

During our collaboration, Marija has been responsible for both the technical and functional development of our online presence. She initially maintained and improved our existing website and later designed and developed a completely new, modern version tailored to our business goals and customer needs.

Her responsibilities and contributions have included:

- Full development and ongoing maintenance of our company website.
- Complete redesign and implementation of a new website structure focused on usability, performance, and professional presentation of our services.
- Development of custom WordPress functionality and tailored solutions based on specific business requirements.
- Implementation of an advanced AI-powered website chat assistant, enabling visitors to receive automated support and information about our services in real time.
- Development and integration of custom API connections used to enhance communication between the AI system and website functionality.
- Performance optimization, troubleshooting, and continuous technical improvements.
- Ensuring responsive design and consistent user experience across desktop and mobile devices.
- Ongoing technical support, updates, and implementation of new features as our business evolved.

One of Marija's greatest strengths is her ability to understand business objectives and transform them into practical, modern, and effective technical solutions. She consistently demonstrates initiative, professionalism, and strong problem-solving skills while maintaining excellent communication throughout every stage of a project.

Her expertise in WordPress development, PHP, JavaScript, custom plugin development, API integrations, website optimization, and modern web technologies has provided significant value to our company.

Throughout our long-term cooperation, Marija has proven to be reliable, technically skilled, detail-oriented, and capable of independently managing complex projects from planning and development to deployment and ongoing maintenance.

I confidently recommend Marija Dogandžić for positions involving Web Development, WordPress Development, WooCommerce Development, Custom PHP Development, Technical Support, and API Integration projects.

Should you require any additional information regarding our cooperation, please feel free to contact us.

Sincerely,

Miloš Jovanović

Owner / Managing Director

Company: MILOŠ JOVANOVIĆ PR PROIZVODNJA OSTALIH PROIZVODA I NESPECIJALIZOVANA TRGOVINA NA VELIKO 3D ART REKLAME PROKUPLJE

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Date: 16.06, 2026

Signature: 